

UPDATE TO WEBSITE DESIGN BRIEF

Thankyou for the designs submitted today.

In receiving them it has helped us to know what we don’t want.

We realise we have a fairly heavy content site, but we want it to be minimalist in presentation.

WHAT WE WANT TO SEE IS:

Simple / Minimalist / More Clean & Elegant rather than Bold Colourful

Don’t use too many images.

When using images create a design theme, ie poloroid, sepia, that would be consistent throughout the site

Use typography and fonts creatively …. rather than having to use too many colours & images

Would be interested in some styles that utilise a 2 or 3 colour only scheme. Even black & white. Or 2 colour with a splash of a brighter colour here and there.

We like the sites that have a background that works seamlessly with the content, so that the site doesn’t look like it is contained “within a box”.

Please DON’T place any content on the pages other than what we have outlined. We don’t want to see a Gallery on the Home Page if its not in the word docx. provided.

Would be willing to change the side bar navigation to top. If you have to group the categories to fit at the top please do as follows:

Home

Overview Governance

Our Mission & Values

Our Facilitators

Norfolk Island

Services Holiday Programs

Design Your Own Holiday

ddD Creative Projects

Schoolies Siblings Family

Our Shop

Make a Booking

Testimonials

**The challenge is to use a heavily text based site and make it good looking and easy to read without being too busy.**

Hope this of assistance.